

# Ballet Midwest

## Advertising Contract



### WHY ADVERTISE WITH BALLET MIDWEST?

Partnering with Ballet Midwest helps businesses reach a new audience while supporting a legendary Topeka institution with over forty years of rich history, including the longest running Nutcracker ballet in northeast Kansas. Ballet Midwest reaches thousands of people through community events, dance education, outreach, and performances throughout the year. Your business program ads will be viewed by thousands of people from the Topeka and surrounding communities.

All advertising packages include free spring ballet business card ad. If you wish to ONLY advertise in our Nutcracker program, please deduct \$40 from the prices listed below. To purchase a package, please fill out the information below and return it along with payment to Ballet Midwest. **The deadline for advertising is OCTOBER 31st.** If you wish to use last year's advertisement, please indicate so on this form.

**Ads are to be camera ready. If you require assistance with ad design, artwork, or if it needs to be typeset, there will be an additional \$25.00 charge. Please include this amount with your check.**

### PROGRAM ADVERTISEMENT PRICING

*Sizes listed are for Nutcracker, all packages include free business card ad in our spring program.*

- Full page, back cover, color \$465 (SOLD)
- Full page, inside front cover, color \$375
- Full page, inside back cover, color \$375
- Full page \$315
- Half page \$205
- Quarter page \$160
- Business Card \$115

### Advertisement Details

Covers	8.5 x 11 inches with a bleed, full color
Full Page	7.5 x 10 inches
Half Page	7.5 x 5 inches
Quarter Page	3.75 x 5 inches
Business Card	3.5 x 2 inches

\* Unless noted, all artwork is black/white. PDF format is preferred

**QUESTIONS?** Email us at [ads@balletmidwest.net](mailto:ads@balletmidwest.net) or contact Becky Ericson at (785) 272-8189

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email address (for receipt): \_\_\_\_\_

Company Address, including zip: \_\_\_\_\_

Size of Advertisement: \_\_\_\_\_ Total Due \$ \_\_\_\_\_

**Please indicate how you will submit your ad (please include business card for spring ballet if applicable):**

Hard copy is enclosed

Please design, instructions and payment are included

Please use last year's advertisement

Artwork has been emailed to [ads@balletmidwest.net](mailto:ads@balletmidwest.net)

Checks made payable to Ballet Midwest. Mail or bring payment along with this form to the address listed below. Digital artwork should be emailed to: [ads@balletmidwest.net](mailto:ads@balletmidwest.net). We will email a receipt when payment and artwork is received.

**DEADLINE: OCTOBER 31st**

Thank you for supporting your local arts!

**Ballet Midwest • 4300 SW Huntoon • Topeka, KS 66604-1955 • (785) 272-5991 • [balletmidwest.net](http://balletmidwest.net)**