

Ballet Midwest

Advertising Contract, Memberships & Sponsorships



40 YEARS

All advertising packages include free spring ballet business card ad. To purchase a package, please fill out the information below and return it along with payment to Ballet Midwest. **The deadline for advertising is OCTOBER 15th**. If you would like to use your artwork from last year's program, please include a message with your check to use last year's artwork. Please refer to our business brochure or website for further details about each package.

Ads are to be camera ready. If you require assistance with ad design, artwork, or if it needs to be typeset, there will be an additional \$25.00 charge. Please include this amount with your check.

ADVERTISING PACKAGES

- _____ Underwriter (limited to 2 businesses) \$2500
- _____ Director's Circle \$1500
- _____ Partner \$1000

TRADITIONAL ADVERTISEMENTS (sizes listed are for Nutcracker, all packages include free business card ad in our Swan Lake program)

- _____ Full page, back cover, color \$500*
- _____ Full page, inside front cover, color \$500*
- _____ Full page, inside back cover, color \$500*
- _____ Full page \$315
- _____ Half page \$205
- _____ Quarter page \$160
- _____ Business Card \$115

Advertisement Sizes	
Full Page	7 ^{1/2} x 10
Half Page	7 ^{1/2} x 5
Quarter Page	3 ^{3/4} x 5
Business Card	3 ^{3/4} x 2

BUSINESS MEMBERSHIPS

All business memberships are tax deductible. The name of your business will appear in all Ballet Midwest programs and online.

Membership Levels for 2016-17

- Donor (\$50-99)
- Sponsor (\$100-199)
- Patron (\$200-499)
- Benefactor (\$500-999)
- Underwriter (\$1000 or more)

\$ _____ Membership Purchase

SCHOOL BENEFIT SPONSORS

All school sponsorships are tax deductible. Your business will receive recognition at the beginning of the benefit performance as well as written recognition in Nutcracker programs and online.

- Donor (\$100-499)
- Sponsor (\$500-999)
- Underwriter (\$1000 or more)

\$ _____ School Sponsorship Donation

As defined by the IRS, Ballet Midwest is a non-profit 501(c)(3) organization.

QUESTIONS?

Memberships: Pat Thomblison 224-1988 patthomb@gmail.com
Advertisements: Jesse Newell 338-0590 jesdavnew2006@yahoo.com

Company Name: _____

Contact Person: _____ Phone Number: _____

Company Address: _____

Total Due \$ _____ (Checks made payable to Ballet Midwest) **DEADLINE: OCTOBER 15th**

Thank you for supporting your local arts!

Ballet Midwest • 4300 SW Huntoon • Topeka, KS 66604-1955 • (785) 272-5991 • balletmidwest.net